

## Utah Food & Candy Expo 2011 Information

Registration fee is \$300 until Feb 28, \$350 afterwards.

**Online Registration:** Will be available by November 1, 2010 by visiting [www.iftutah.org](http://www.iftutah.org). Payment via PayPal (or check mailed separately).

**By Mail:** Completed registration form and check (payable to IFT Bonneville Section) can be mailed to Dave Preszler, 2011 IFT UT Food & Candy Expo, 983 Oakridge Drive, Farmington, UT 84025.

**Early Registration and Booth Reservation:** Online registrants will be able to choose their own booth location from a current list of available booth locations. For those who register by mail, you may select booth location, but confirmation will be subject to availability at the time we receive your completed form and check.

**Postal Address:** Utah Food & Candy Expo 2011, Attn: Dave Preszler, ET Horn Company, 983 Oakridge Drive, Farmington, UT 84025.

**Contact Information:** Email: [dpreszler@ethorn.com](mailto:dpreszler@ethorn.com), Ph: 801-451-7013, Fx: 801-218-1833

**Exhibit Booth:** Each 10' x 10' exhibit booth includes a 6ft table with tablecloth, drape and short backdrop, chair, company identification sign. Booth set up will be available starting Tuesday April 5 at 2:00 pm.

**Buffet:** A free sandwich buffet is provided for both exhibitors and attendees.

**Door Prizes:** Exhibitors are encouraged to bring a door prize for attendees in addition to those provided by the section.

**Cancellation Policy:** Registration fee less \$50 will be refunded if cancelled by 3/21/11.

**Electrical Requirements & Cost:** Contact JP Display: Ph: 801-680-0551 or [rick@jpdisplay.com](mailto:rick@jpdisplay.com). Reference 2011 Utah Food & Candy Expo.

**Shipping to the Expo:** Contact JP Display.

**Shipping from the Expo:** Packages can be left at the Expo Center for pickup the following day, or you can arrange shipment with JP Display for larger items.

**Location:** The SouthTowne Exposition Center is located at 9575 South State St, Sandy, UT 84070-3212. It is 25 minutes from the Salt Lake City airport, and 15 miles south of downtown Salt Lake City, just off the I-15 freeway.

## IFT RULES AND REGULATIONS FOR SECTION SUPPLIERS NIGHTS



Section Suppliers' Night Meetings must be limited to table top displays.

- I. A tabletop is standard four-, six-, or eight-foot tables, draping optional, pipe and drape booths are optional.
- II. The exhibit consists of all tables arranged side-by-side in rows with suitable aisles between the rows as needed for traffic flow.
- III. Permitted at table top displays:
  1. Educational sales literature
  2. Samples of ingredients, additives, or food products;
  3. Sales premiums, souvenirs, handouts, etc.; and
  4. Instruments and/or equipment (if they can be self-supporting and set on the table).
- IV. Prohibited at table top displays:
  1. Free-standing floor displays
  2. Table top displays that exceed five feet above the table (this allows exhibitors use of Downing-type displays); and
  3. Solicitation, interviews, distribution of literature, etc. outside the confines of the exhibitor's individual table top area.
- V. Only Section provided exhibitor standard identification signs are allowed.
- VI. Exhibiting company may contract for a maximum of two contiguous booths.
- VII. By completion of the Suppliers' Night registration form, the exhibitor agrees to conform to the rules of the exhibition.

The IFT, Regional Sections and its agents and employees assume no risk, and by the acceptance of this agreement the exhibitor expressly releases them of and from any and all liability for damage, injury or loss to any person or goods, from any cause whatsoever.